

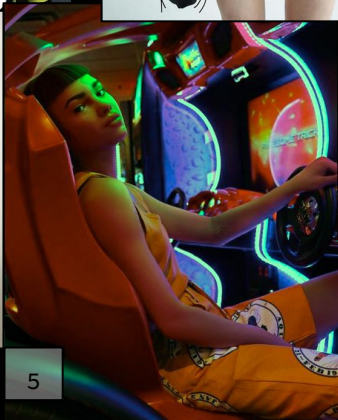
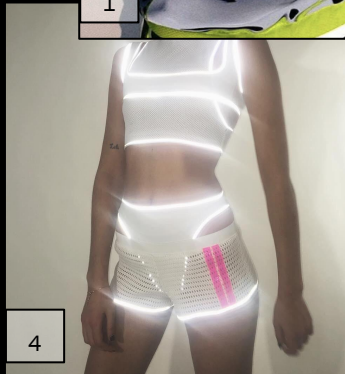
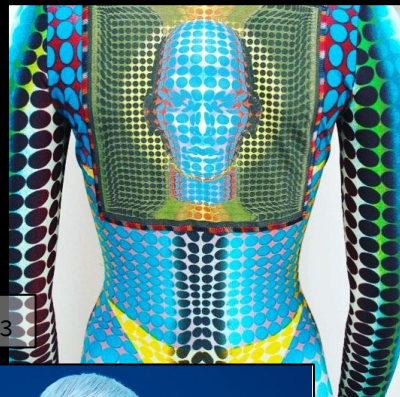


Virtual Reality

Fall 2021

Shelly Shalev

The Mood



FUTURISTIC

TOUGH

BOLD

FANTASY

DIGITAL

DARK

Edgy

Alternative

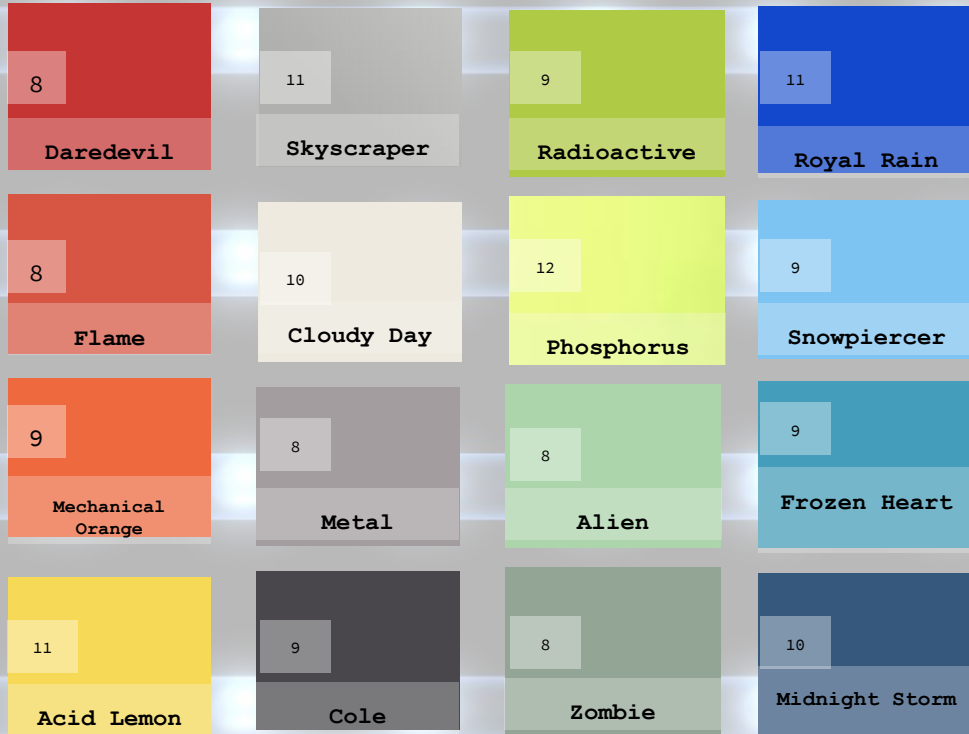


The Story

Times are changing and technology keeps evolving. Today, technology is taking a larger part in our lives than ever before, blurring the lines between real and virtual.

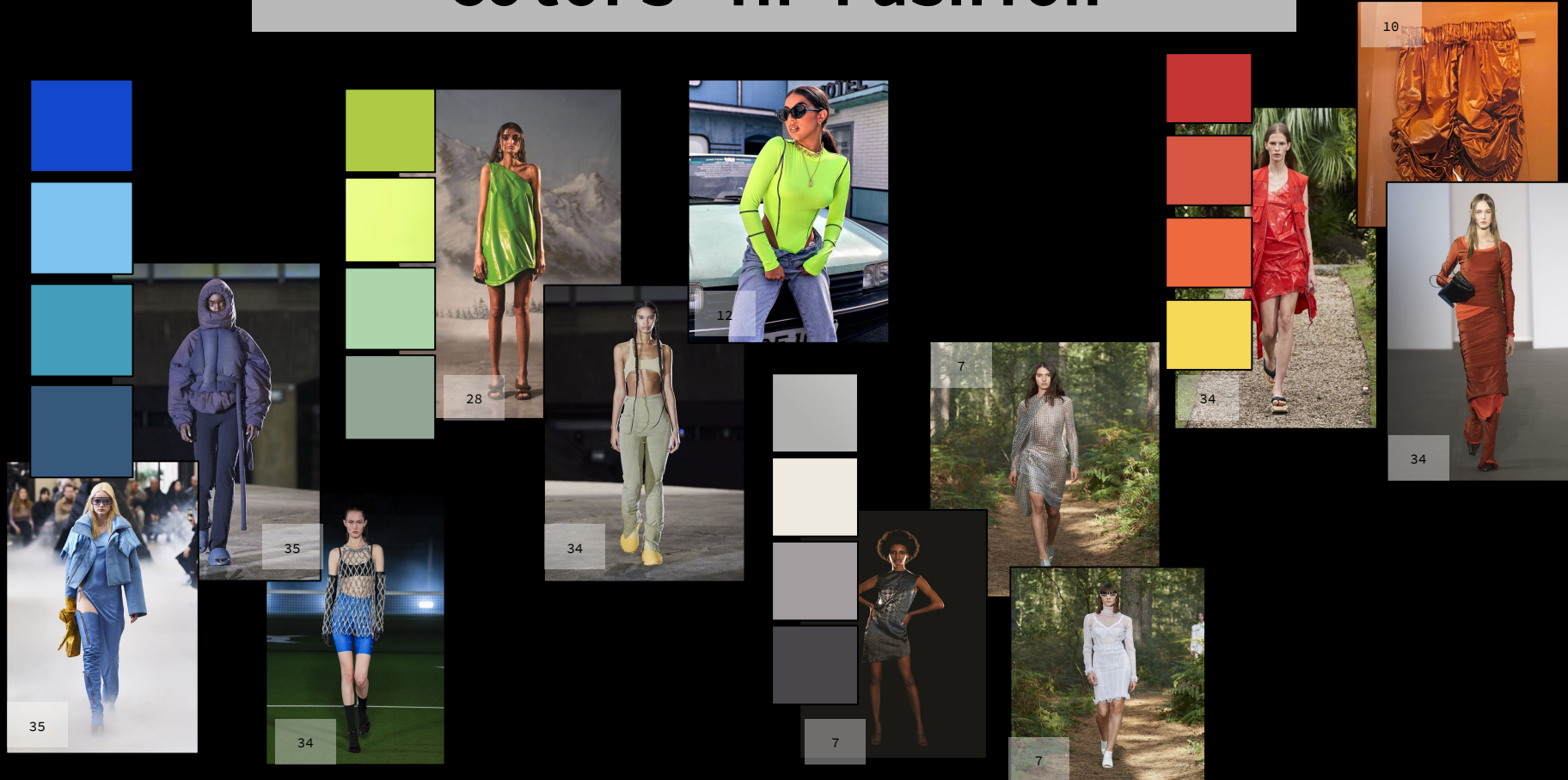
The 'Virtual Reality' trend for fall 2021 will consist on bold and alternative looks inspired by the world of online gaming. Using technical fabrications, unique trims, and unconventional colors, the 'Virtual Reality' look is all about seeking freedom and self-empowerment.

The Color Story



The color palette for 'Virtual Reality' consists on a combination of bright and vibrant hues, as well as darker colors and shades. The palette is made out of four monochromatic color schemes, each reflects a different theme from the world of video games. The palette reflects on the story behind the trend, a story of maximum freedom and self expression.

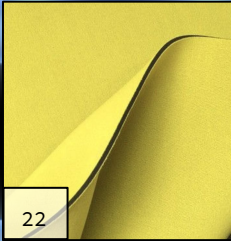
Colors in Fashion



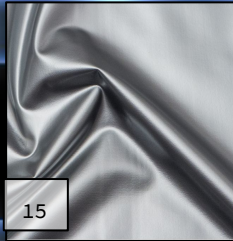
Textiles and Trims



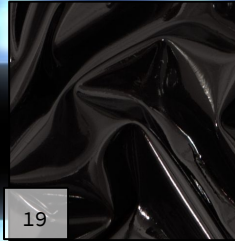
Mesh



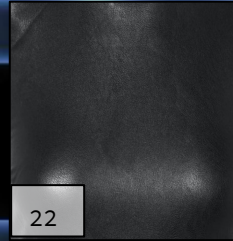
Neopren



PVC



Latex



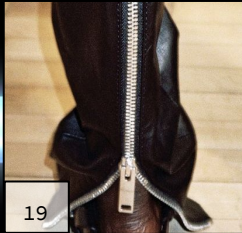
Stretch Faux
Leather



Toggles



Buckles



Chunky Zippers



Lace-Up Trims

Just like the styles, colors, and silhouettes, 'Virtual Reality' consists on unconventional textiles and trims. Metallic fabrics Latex, and bold metal trims are all creating a statement of individuality and empowerment, embodying the qualities of a virtual fighter.

Textiles and Trims in Fashion



The Look- Apparel

Cutouts



Cutouts provide a statement to every piece. Unconventional cutouts are used as a reference to the video-game classic warrior look, and create a bold twist to simple silhouettes.

The form-fitting silhouette will be central in the 'Virtual Reality' trend in fall 2021. Although simple, this silhouette smoothens the body and enhances natural features to create an almost 'digital' look.



Form-fitting suits

The Look- Accessories and Footwear



36



22

Radar Shades will be a key accessory for the 'Virtual Reality' trend in fall '21. The robotic and bold shape provides a look that blurs the lines between fantasy and reality



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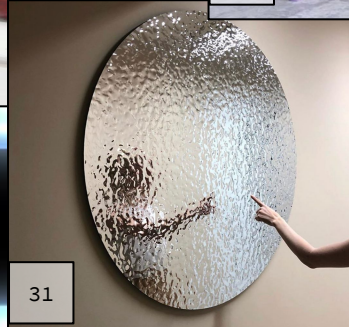
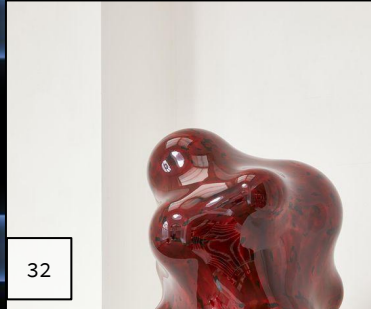


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Running Shoes with futuristic cuts and glowing details will be introduced on fall '21. Shapes will get odder and the use of LED lighting and glowing in the dark elements will be made

The Look- Home Products

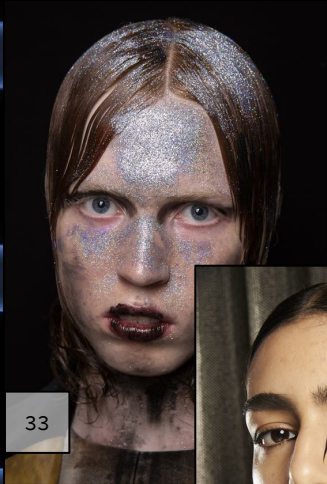
'Virtual Reality', Fall 2021



The home product look for the fall 2021 'Virtual Reality' trend will consist on odd and unconventional silhouettes for traditional functional items. Surfaces will often be textured or reflective, and metals and other industrial materials will be heavily used. Products inspired by the trend

The Look– Beauty

‘Virtual Reality’, Fall 2021



The beauty look for the fall 2021 'Virtual Reality' trend will be minimalist, yet unusual. The main colors will be black and metallics, and the eyes and lips will be the main features of the look.



Forecast

The 'Virtual Reality' trend of fall 2021 will be all about bold colors, unconventional fabrications and trims, and unique looks that project confidence and freedom. The 'Virtual Reality' trend will consist on the thin line between the real and the virtual world, creating an artificial-looking aesthetic appropriate to our fast changing world. The trend will come across this upcoming fall in fashion, accessories, footwear, beauty, and home goods.

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